



## Our Story

From 1840 to 1900, 160 million board feet of lumber were harvested from the vast forests of Michigan. Competing sawmills were forced to share the waterways to move their lumber to market, with thousands of logs floating down the rivers competing lumber mills utilized specialized marks, called CatchMarks, to make the process of identifying, organizing, and preparing lumber for market possible. Today's technology environment shares many similarities to the lumber era. There are thousands of products and providers to choose from, and it is tough to identify and implement technology solutions on your own. Much like the specialized marks used to aid in the complex task of the lumber harvest, CatchMark Technologies can help your business navigate the complexities of implementing technology solutions.

## Cyber Security Services

As technologies shift, so does the threat landscape. Yet many organizations adapt their technology without guidance or direction from IT, information security, procurement, or risk specialists. Whether through a security assessment, writing/updating policies or managing the cyber security program, CatchMark wants to help our clients improve their cyber security in each critical area: People, Process and Technology.



## Contact Us

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## Cyber Security



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# The Problem

86% of businesses experienced phishing and social engineering attacks in 2021

Cybercrime is up 600% due to the COVID-19 pandemic

Remote work has increased the average cost of a data breach by \$137,000

43% of cyberattacks target small businesses

\$3.86 million is the global average cost of a data breach

# The Solution

With cyber crime damages projected to exceed a staggering \$6 trillion by 2023, it's no wonder banks, tech companies, hospitals, government agencies and just about every other sector are investing in cyber security to protect their business practices and the millions of customers that trust them with their data.

What's the best cyber security strategy? A mature cyber security program that includes stable security operations and a strong security infrastructure.

Adding multiple layers of protection built into a company's culture, processes, and technical assets. All working in harmony to outwit surprisingly creative cyber criminals. With so much at stake, cyber security tools and experts act as the last line of defense between your most vital information and digital chaos.

CatchMark Technologies has the tools, the experts, and experience to solve any cyber security related problems your business encounters.

## Cyber Assessments

The starting point for most organizations, the goal of security assessments are to identify and quantify the risks to an organization's information assets. The knowledge gained here helps create a blueprint for all future actions. CMT has a mature process, expertise, and tools to make this effort seamless so organizations have a clear picture of their vulnerabilities and risks.

## Cyber Establishment

Upon completion of an assessment, organizations realize that cyber security involves more than just technical solutions. The most effective way to ensure your data is secure is the establishment of a cyber security program. CMT provides the blueprint, assists with implementation, and does it all utilizing cutting edge tools to make the effort as seamless as possible.

## Cyber Consulting

Security consulting takes place throughout the process, however, it typically begins after your security assessment completes. Organizations are presented with a picture of their risk and are often overwhelmed. CMT helps to make sense of the data and plan for the future.

## Cyber Operations

Once established, the goal of a cyber security program is to continuously protect your data. To do this, security operations must be prioritized and maintained. Most organizations lack the manpower and expertise needed to properly conduct operations. CatchMark has the expertise to manage the overall cyber security program as a business function, or fill a specific cyber security gap.